



Thurston Manufacturing Company, Inc.

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Press Materials

BLU-JET Wins Third Consecutive No-Till Product Of The Year Award

No-Till Farmer Readers Vote BLU-JET StripTill Systems First In Strip-Till Equipment

Thurston, Neb. (April 20, 2010)

No-Till Farmers across the country agreed once again this year that when it comes to Strip-Till equipment, BLU-JET's StripTill Systems product line cannot be beaten. For the third year in a row, BLU-JET earned the award for No-Till Product of the Year in the Strip-Till category.

No-Tillers selected the BLU-JET product for its highly adjustable, extremely versatile components, and its wide variety of strip-till capable mainframes. Also mentioned was BLU-JET's ability to accommodate liquid, dry, NH₃, or dual placement fertilizer solutions into the Strip-Till operation. Despite a growing number of competitors within the marketplace, BLU-JET remains the only manufacturer to have ever won the award in the Strip-Till category.

"Our Strip-Till offerings give growers an unparalleled union of versatility, variety, and experience," says Nick Jensen, Chief Marketing Officer at Thurston Manufacturing Company. "When one considers BLU-JET's row unit adjustability, mainframes ranging from ten feet to sixty feet in width, and over thirty five years of manufacturing fertilizer injection and tillage equipment, we have a very strong competitive advantage."

Nominated and voted on by the readers of No-Till Farmer Magazine, this prestigious award is given annually at the National No-Tillage Conference to winners in various product categories. Voters are instructed to cast their ballot for the product or brand that has performed the best in their No-Till cropping operations.

(more)

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“No-tillers are the most innovative growers you will find, and they are quite astute at identifying products that perform under challenging conditions,” says Darrell Bruggink, executive editor and publisher of No-Till Farmer and the Conservation Tillage Guide. “It’s very significant for these products to be recognized by our knowledgeable readers as the best performers of the past year”.

Located in Thurston, Nebraska, Thurston Manufacturing Company has produced Fertilizer Application and Conservation Tillage Equipment for over 35 years. BLU-JET is proud to be an industry leader in design innovation for both product categories. Other products produced at Thurston Manufacturing Company include Circle R Side Dump Trailers for the Construction Industry and OEM components for Agricultural, Construction, and Military applications. BLU-JET and Circle R are registered trademarks of Thurston Manufacturing Company, 1708 H Avenue, Thurston, Nebraska 68062.

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